

BRRC General Meeting Minutes

Date: 10/8/2015

Location: Perkins

Attendees: Mariko Morgan, Frank Anselmo, Jim Hoppe, Paul Fitzpatrick, Patty Anselmo, Dennis Doyle, Patty Doyle, Sue Fitzpatrick, Jean Greene, Joan Pribnow, Paul Gill, Carolyn Pope, Ken Mulvania, Jody Shapiro, Lori Buratto, Lori Chauvin, Bart Haggin

Meeting called to order at 6:31 pm.

Agenda Topics

Old Business

Topic: Treasurer's Report

Discussion: Treasurer's Report provided by Paul Gill was looked over and approved by the membership.

Action Items: N/A Person Responsible: Deadline:

Topic: Oreo Cookie Award

Discussion: Andy Lefriec PR'd with the time of 2:40:27 at the Twin Cities Marathon.

Action Items: N/A Person Responsible: Deadline:

Topic: Northwest Runner

Discussion: Lori Buratto is working with Northwest Runner. Data base has been uploaded. One page article was sent to be published. BRRC will have a one page column, once a month. They are currently trying to extend the renewal date for current subscribers who are also BRRC members. Bill will be sent to BRRC.

Action Item: N/A Person Responsible: Deadline:

Topic: Rebranding Survey

Discussion: 60% said yes to changing the name. 29% said not to change the name. We need to differentiate BRRRC from Lilac Bloomsday Run to attract new members and at the Bloomsday Tradeshow. For the Spokane Half Marathon, there are 100 participants in female age group 20-24. Runners are out there in the community. The purpose of the survey was to get a sense of the idea from general public. According to RRCA, rebranding is happening nationwide to grow clubs and due to generational change. We need more involvement from club members. We need to invest more time and funds for additional committees and training clinic. We also need to offer benefits for membership such as free entry for XC races and discounts for events (more than \$1.00). More value needs to be added to attract people to sign up for membership. We could invite members to the meeting and offer free pizza. For Spokane Marathon, registration fee for the marathon was lowered by \$5.00 and we ran promotions several times. The numbers of participants increased compared to last year and we used fewer funds for promotion. 50 more participants for the marathon (200 total), 140 more participants for the half marathon (720 total), 10k is down. Club also should consider purchasing PA system to play music during events and have an MC to make events more exciting rather than renting equipment.

Action Item: N/A Person Responsible: N/A Deadline: N/A

Topic: Sunday Sundae

Discussion: Re-submitted bid to host state/regional championship in 2016 again. Ben and Jerry's was a big hit. Course was great.

Action Items: N/A Person Responsible: N/A Deadline: N/A

Topic: Colbert Half

Discussion: The participants were down this year, but the race was safer due to less people on the course. The race director doesn't have all bills yet. They also didn't hire the ambulance this year. Half of the participants started at 7:30am.

Action Items: N/A Person Responsible: N/A Deadline: N/A

Topic: Spokane Marathon

Discussion: We have a lot of out of town participants this year. Free photo booth will be available at the finish. Traffic control is all set. We also got enough volunteers. 10K finishers will receive a medal this year. Post-race food (pizza, fruit, cookies, chocolate milk) will be available at the finish. Food area will be fenced. Half of water stations were sold (sponsored) this year.

Action Items: N/A

Person Responsible: N/A

Deadline: N/A

Topic: XC Series

Discussion: The participants are up a little bit from last year. 39 participants at Audubon. 39 participants at Seven mile. Everybody seemed to have a good time at the Audubon XC race.

Action Items: N/A

Person Responsible: N/A

Deadline: N/A

Topic: Revamping Race Series

Discussion: Consider adding volunteer point system. We need someone to submit the proposal. Some people are great about reporting, but most of the time, Paul has to look for the result manually. We should revisit the purpose of the race series. Consider breaking it down to mid-season instead of an all year series.

Action Items: N/A

Person Responsible: N/A

Deadline: N/A

Topic: Qualchan XC

Discussion: Race Director Larry Taylor is injured and having trouble walking. Paul Gill is helping to organize this race. Volunteer needed to set up course.

Action Items: Volunteer needed to set up course.

Person Responsible: N/A

Deadline: N/A

New Business

Topic: Awards Banquet

Discussion: Ideas needed for a place to have the Awards Banquet. Spokane Senior Center or Quality Inn?

Action Items: Jody Shapiro to check Spokane Senior Center. Paul Gill to check Quality Inn.

Deadline: ASAP

Topic: New Event for 2016

Discussion: There is an idea to have a 20K relay (10K out, 10K back). Do we need to create a new race?

Action Items: N/A

Person Responsible: N/A

Deadline: N/A

Meeting adjourned 7:46pm. Submitted by Mariko Morgan